



Parklife 2022

CIT Debrief Meeting

Thursday 14th July 2022

Parklife 2022 Overview

- Saturday 11th June 2022 – Sunday 12th June 2022
- 80,000 Capacity
- Open to those aged 17 and older.
 - 17 year old must be accompanied by an over-18 year old.
- No Friday show in 2022.

2022 CIT Overview

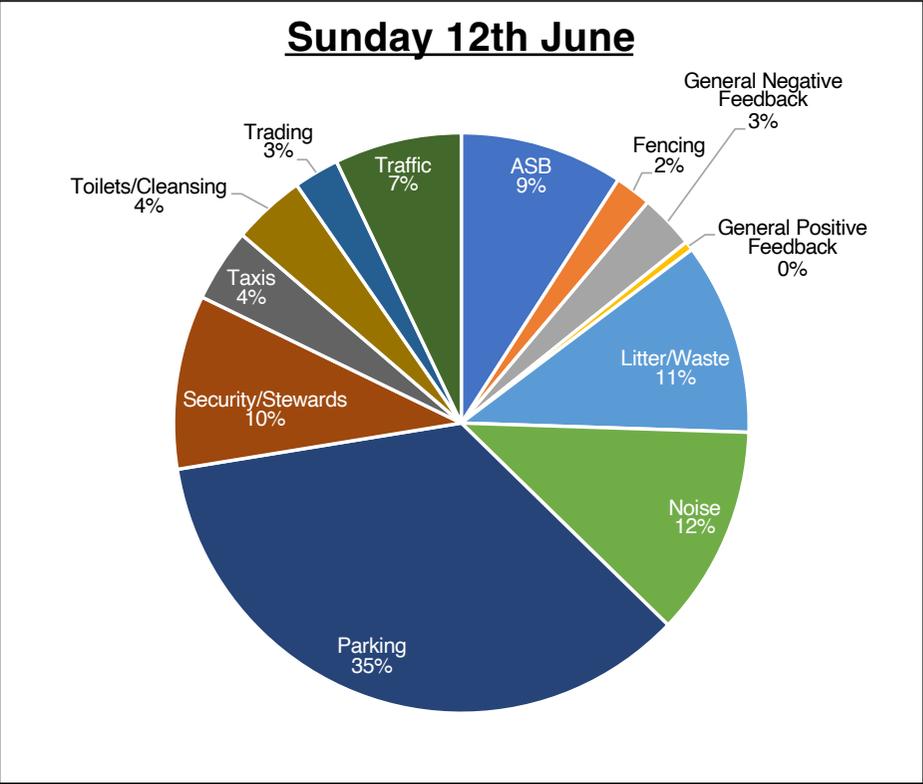
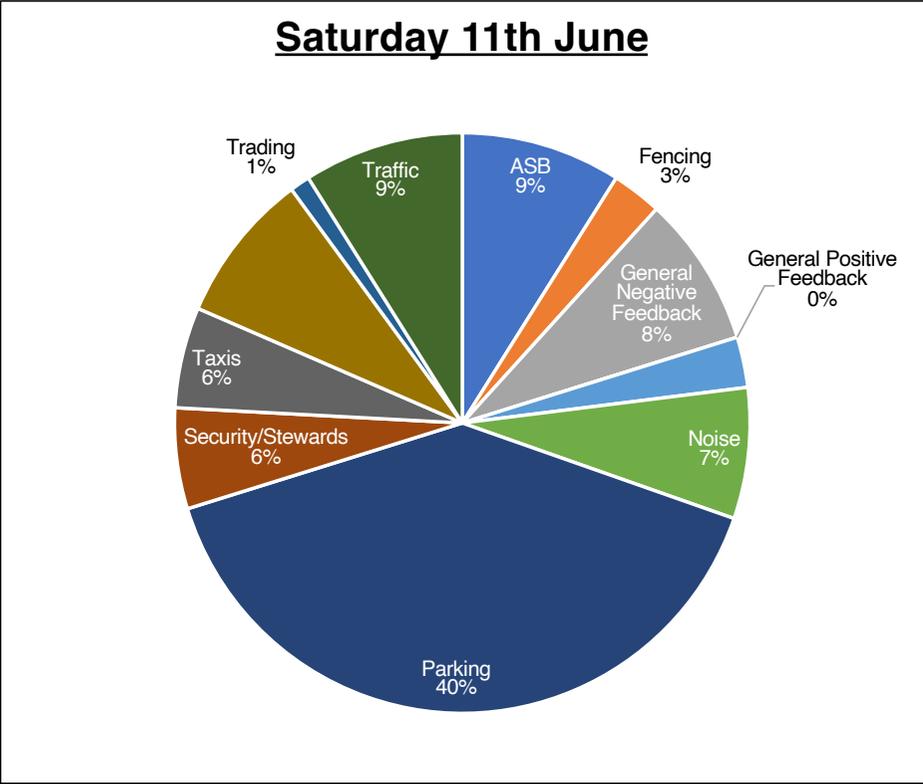
- The Parklife Community Impact Team reached out to over 50 local businesses, 10 places of worship and 5 schools and nurseries in the local area.
- Distributed 20,000 resident flyers and parking permits.

Contact Breakdown

Saturday 11th June 2022: 178

Sunday 12th June 2022: 196

Contact Breakdown



Historical Parklife Breakdown

Year	Add. Permit Requests	ASB	Fencing	General Negative Feedback	General Positive Feedback	Litter/Waste	Noise	Parking	Security/Stewards	Taxis	Toilets/Cleansing	Trading	Traffic	Other	TOTAL EXCL. PERMIT REQUESTS
2022	674	34	9	21	1	26	36	140	29	18	23	7	30	0	374
2021	801	44	61	N/A	N/A	31	61	148	86	19	51	8	68	49	626
2019	N/A	62	N/A	N/A	N/A	36	112	191	55	32	23	5	38	68	622
2018	N/A	87	N/A	N/A	N/A	51	101	98	76	34	57	13	36	98	651
2017	N/A	25	N/A	N/A	N/A	21	129	43	54	27	45	2	45	46	437
2016	N/A	63	N/A	N/A	N/A	47	38	104	24	33	52	7	64	27	459
2015	N/A	53	N/A	N/A	N/A	36	167	165	75	49	104	13	57	N/A	719

Infrastructure

Year	Heras	Ped Barrier	Bins	Toilets
2022	505	247	140	124
2021	329	60	114	117

2022 Problems

- Leaflet and Permit distribution was not effective enough.
 - 674 additional permit requests.
 - Large portion of time to respond to these requests.
 - Using a utility bill in place of permit worked, but residents concerned about personal information in vehicle window.
- Separate parking enforcement working hours.
 - Bury finished at 6:00PM and MCC worked later.
 - Unified operation hours could lead to a more cohesive operation across all permit zones.

2022 Problems

- Nitrous Oxide use and waste is on the increase.
 - Leads to more litter of spent capsules.
 - Sellers operating in residential areas.
- Communications with residents and groups could be better.
 - Suggestion by the CIT Manager to send a pre-permit letter to residents to give more warning about the show.

2022 Problems

- Ostrich Lane has been a hotspot in 2022.
- Drop-offs on Hilton Lane/Bland Road is a significant issue.
- Junction 19 closure caused knock on issues.

2023 CIT Operation Improvements

- Leaflet distribution and resident communication needs re-thinking.
 - Distribution companies that we have used have not done the job that is required for this operation.
 - The short-falls of this put time pressure on CIT Team as they are administering requests when time could be spent on other issues.
- Maccabi to be open earlier for extended hours of operation where residents can come and speak to someone face-to-face.
- More cohesion between enforcement authorities to align shift patterns and hours of enforcement.

2023 CIT Operation Improvements

- Continued attention paid to infrastructure provision and accommodate requests where possible.
- Mead Hill Road hard block to be implemented at the south end instead of just the north end of the road.

2023 CIT Internal Improvements

- Move the CIT boneyard to the exterior of the event for increased response to infrastructure requests.
- Continued review of Traffic Management operation and position locations.
- Continued work with the noise management consultants to ensure that good work on noise is maintained.
- Look to extend security operation hours in Sunday night/Monday morning.



Parklife 2023

Saturday 10th June & Sunday 11th June 2023



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Thank You